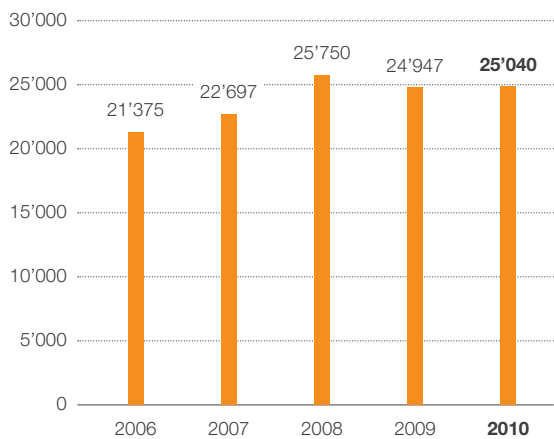
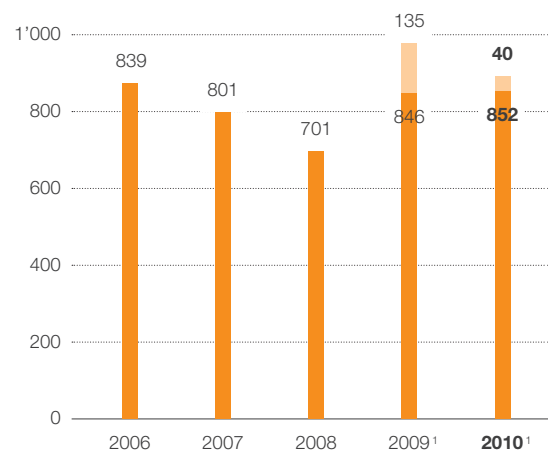


Key Charts 2010

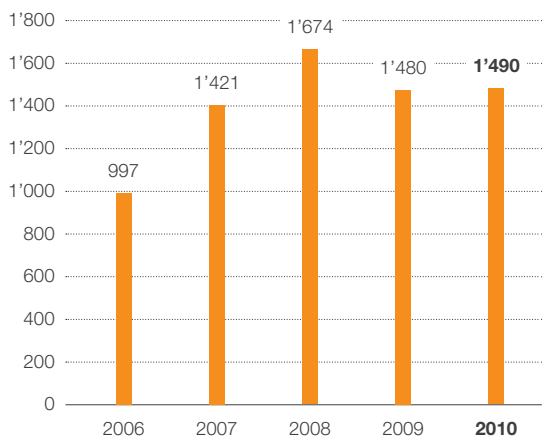
Income
[in million CHF]



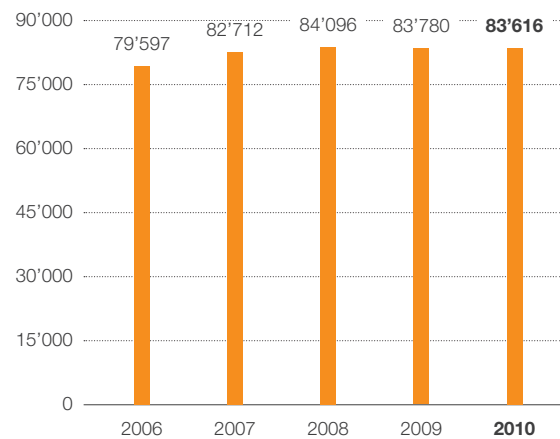
Profit
[in million CHF]



Investments
[in million CHF]



Workforce Migros-Group
[number of persons]



¹ Migros Group profit before effect from pension plans CHF 851.6 million, incl. effect from pension plans CHF 891.8 million (2009: CHF 846.3 million, incl. effect from pension plans CHF 981.6 million).

Key figures 2010

in CHF million		2006	2007	2008	2009	2010	Change on previous year
Income		21'374.5	22'697.0	25'749.8	24'946.9	25'040.3	0.4
↳ of which income before income from financial services business		20'461.5	21'705.0	24'732.0	23'958.4	24'080.4	0.5
↳ of which Migros retail sales		17'510.2	18'535.4	21'557.0	21'037.2	21'199.8	0.8
↳ of which income of the Cooperatives		14'480.0	14'658.0	15'387.6	15'221.8	15'164.2	-0.4
Total Migros distribution sites	Number	590	589	601	604	610	1.0
Total Migros sales area	m ²	1'227'728	1'225'382	1'251'115	1'266'062	1'293'204	2.1
EBITDA¹ (Earnings before interest, taxes, depreciation and amortisation)		1'854.5	2'018.3	2'096.8	2'278.4	2'315.7	1.6
as % of income	%	8.7	8.9	8.1	9.1	9.2	
↳ of which EBITDA of the retail and industry sector		1'568.2	1'739.2	1'869.3	2'039.2	2'001.8	-1.8
EBIT¹ (Earnings before interest and taxes)		947.6	1'043.0	1'112.9	1'153.1	1'176.2	2.0
as % of income	%	4.4	4.6	4.3	4.6	4.7	
Profit¹		839.1	801.0	700.7	846.3	851.6	0.6
as % of income	%	3.9	3.5	2.7	3.4	3.4	
Cash flow from operating activity		311.4	1'268.0	2'471.5	2'409.6	1'999.0	-17.0
as % of income	%	1.5	5.6	9.6	9.7	8.0	
↳ of which cash flow of the retail and industry sector		1'235.0	1'946.0	1'887.4	1'494.5	1'855.1	24.1
Investments		997.0	1'421.0	1'673.9	1'479.5	1'490.2	0.7
Equity		10'857.4	11'639.0	12'254.0	13'363.4	14'294.0	7.0
as % of balance sheet total	%	24.8	24.9	25.1	26.3	27.3	
↳ of which equity of the retail and industry sector		9'419.8	10'139.0	10'698.5	11'634.9	12'412.4	6.7
as % of balance sheet total	%	57.5	53.8	56.0	59.5	62.1	
Balance sheet total		43'717.3	46'732.0	48'740.9	50'805.2	52'374.5	3.1
↳ of which balance sheet total of the retail and industry sector		16'385.0	18'833.0	19'088.1	19'564.0	19'973.1	2.1
Expenditure Migros Culture Percentage		115.7	127.3	119.7	114.1	114.9	0.7
Workforce/Cooperatives							
Workforce (number of persons annual average)	Number	79'597	82'712	84'096	83'780	83'616	-0.2
Migros Cooperatives (number of members)	Number	1'993'543	2'022'060	2'055'044	2'074'259	2'086'294	0.6

¹ Before effect from pension plans.