Overview of Migros

Migros is the number one in the Swiss retail sector. We are proud of our cooperative philosophy, our regional roots and our total commitment to providing sustainable products and services. But Migros' business model also goes far beyond that.

Migros' diverse activities and close proximity to the customer make it a truly unique corporate Group. The Migros Group's business enterprises, of which there are more than 40, are divided into five strategic business units (SBUs):

- Cooperative Retailing
- Commerce
- Industry & Wholesaling
- Financial Services
- Travel

The central Shared Services perform joint services for the entire Group. Each one of these six units is managed by a member of the Executive Board of the Federation of Migros Cooperatives (FMC).

The FMC coordinates the activities of Migros in the areas of procurement, logistics and purchasing, as well as initiating and supporting the formation and acquisition of participatory interests and subsidiary companies. It is also responsible for the Migros foundations and Migros Culture Percentage. The FMC Executive Board developed the detailed strategy of the entire Migros Group on behalf of the Board of Directors.

Migros is owned by more than two million members in the ten regional, legally independent cooperatives, which revolve around Cooperative Retailing in particular. The FMC, the regional Migros Cooperatives and their subsidiaries, and the Migros foundations together constitute the Migros Community, or simply Migros.

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Strategic Business Units plus the Shared Services of FCM

> 2 million

members are owners of Migros.

Awards

For its outstanding achievements as an ecologically and socially sustainable retailer, Migros won numerous awards in 2014:

- M-Budget and Migros: Best Swiss Brands (Havas Worldwide Switzerland)
- World's Most Sustainable Retailer (Oekom Research)
- Retailer of the Year Switzerland (Q&A Research BV)
- Most Reputable Swiss Company (GfK Business Reflektor)
- Swiss Ethics Award (Swiss Excellence Forum)
- Swiss Recycling Award (Swiss Recycling)

The Strategic Business Units