

Overview of Migros

Behind the Scenes

Countless employees work in the background to implement the Migros vision of "a better life every day". The M17 image concept offers glimpses of everyday life at Migros and makes all the work that goes on behind the scenes visible.

Whether in the Federation of Migros Cooperatives or in the ten regional Cooperatives, in M-Industry, retailers and fitness centres, or for the Migros Culture Percentage: **thousands of employees** work behind the scenes every day to ensure that Migros' racks are filled, products are delivered, waste is disposed of and events are organised. Working for their customers – towards the vision of "a better life every day".

The Migros Annual Report 2017 is now drawing attention to all this work behind the scenes. For his photographic report, **photographer Daniel Winkler** visited many of Migros Group's sales outlets and production sites, and has captured genuine and direct images of their everyday work.

Delica

Employees of the Migros industrial company Delica (Birsfelden (BL))

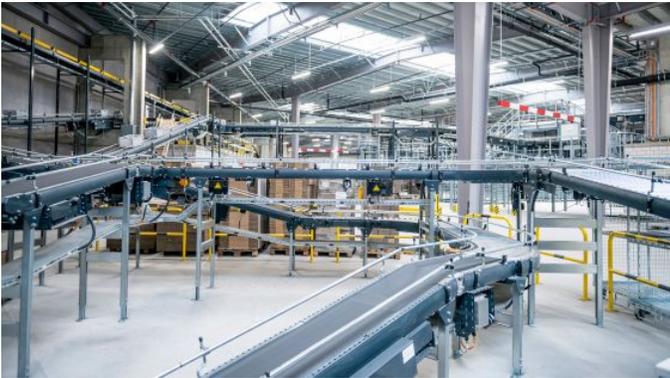


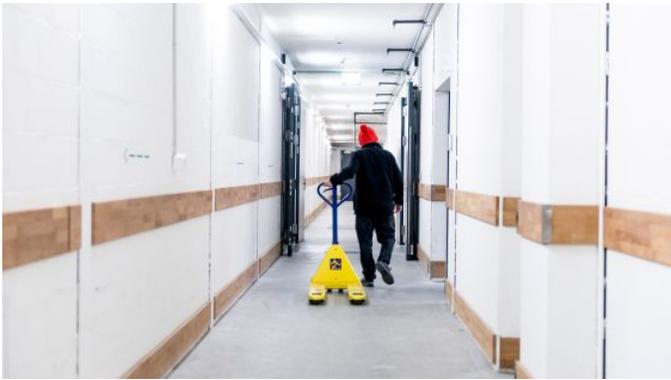




Digitec Galaxus

Employees at the Digitec Galaxus logistics centre (Wohlen (AG))







Hotelplan Group

Consultant in a branch of the Migros travel company Hotelplan (Zurich)



Maag Event Hall

Stagehands, technicians and orchestra musicians before a Migros Culture Percentage Classics concert at the Maag Event Hall (Zurich)





Mall of Switzerland

Employees of the MMM supermarket and SportXX in the Mall of Switzerland (Ebikon (LU))









Migros Bank

Consultant at a Migros Bank branch (Wohlen (AG))



Federation of Migros Cooperatives

Employees from Marketing, Migros Media and the employee restaurant in the FMC (Zurich)







FMC Assembly of Delegates

The delegates of the ten regional Migros Cooperatives, the President of the FMC Assembly of Delegates and the Chairman of the Board of Directors. Photographed by Severin Nowacki (Zurich)

