

Society & Culture

Aid Fund & Donations

Social responsibility is an integral part of Migros' corporate culture. In 2018, Migros put more than CHF 10.5 million towards development aid projects and donations.

Migros Aid Fund

The **Migros Aid Fund** has supported social and ecological development aid projects in Switzerland and abroad since 1979. The ten Migros Cooperatives make CHF 1 million per year available for this purpose.

> **CHF 39 million**

has been invested in development aid projects by the Migros Aid Fund since 1979.

In 2018, 22 projects from recognised non-profit organisations based in Switzerland received financial support. These include Aqua Alimenta, the Menschen für Menschen foundation and the Schweizer Patenschaft für Berggemeinden sponsorship organisation for mountain communities.

Donations

In 2018, Migros helped disadvantaged people and the needy with donations amounting to more than CHF 9.5 million. The most important contributions were:

- As part of the **Christmas donation campaign**, Migros customers donated CHF 1.6 million to people in need in Switzerland; Migros topped up the amount by CHF 0.2 million. The funds were distributed to the organisations Caritas, HEKS, Pro Juventute, Pro Senectute and Winterhilfe Schweiz.
- As part of **World Animal Day**, Migros donated CHF 47'000 to Swiss Animal Protection (SAP), the TierRettungsDienst animal rescue foundation, the Susy Utzinger Animal Welfare Foundation and the Therapy Dog Association of Switzerland.
- **Donations in kind** worth CHF 4.9 million went to the aid organisation AVC, Caritas and the Pfarrer Ernst

Sieber Foundation; in addition, Caritas and Tischlein deck dich received food donations worth about CHF 2.4 million.

- A **charge for plastic bags** was introduced in November 2016. Sales proceeds amounting to CHF 0.4 million were donated to various organisations.