

Society & Culture

Aid Fund & Donations

Social responsibility is an integral part of the corporate culture. In 2020, Migros put more than CHF 3.5 million towards development aid projects and donations.

Migros Aid Fund

The **Migros Aid Fund** has supported social and ecological development aid projects in Switzerland and abroad since 1979. The ten Migros Cooperatives make CHF 1 million per year available for this purpose.

> CHF 41 million

has been invested in development aid projects by the Migros Aid Fund since 1979.

In 2020, 18 projects from recognised non-profit organisations based in Switzerland received financial support. These included Aqua Alimentaria, Nordesta, Terre des Hommes and the Patenschaft für Berggemeinden sponsorship organisation for mountain communities.

Donations

In 2020, Migros helped disadvantaged people and the needy with donations amounting to more than CHF 2.5 million. The most important contributions were:

- As part of the **Christmas donation campaign**, Migros customers donated CHF 0.1 million to people in need in Switzerland; Migros topped up the amount by CHF 0.4 million. The funds were distributed to the organisations Caritas, HEKS, Pro Juventute, Pro Senectute and Winterhilfe Schweiz.
- **Donations** in kind worth CHF 0.7 million went to the aid organisations AVC and Caritas. In addition, Caritas and Tischlein deck dich received food donations worth more than CHF 1 million.
- Sales proceeds of CHF 0.3 million from the **charge for plastic bags**, which was introduced in November 2016, were also donated to Tischlein deck dich and to Schweizer Tafel.